

World –Class Research & Innovation Culture

Copenhagen – 25 June 2012

PRESENTATION BY

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Climate – KIC

Innovating for low carbon prosperity
and climate resilience



EIT Conference, Copenhagen 26 June 2012

Daniel Zimmer

Director Innovation

Climate change and innovation

Context

- Climate Change perceived as a medium term issue
- Mitigation and adaptation issues: very different communities
- Knowledge- and academia-driven in many areas
- Connections with several other environmental issues (energy transition, resource scarcity ...), which provide opportunities
- Markets not mature in general; few exceptions such as re-insurance
- Important drivers: civil society, local governments: Regions and Cities are important KIC partners

Climate change and innovation

Approach

Our triangle is a pyramid

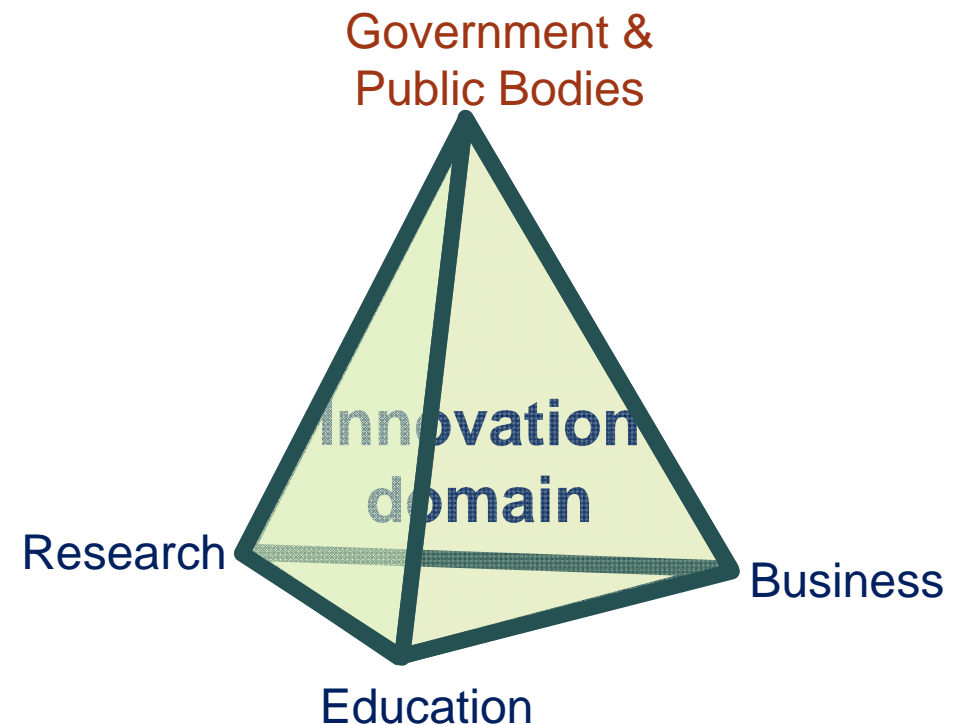
Our 110 partners span top:

- Universities (28)
- Research institutes (14)
- Business (29), SMEs (22)
- Regional and local governments (14)
- NGOs(3)

We bring together all the actors of the innovation pyramid

...and integrates these with our three pillars:

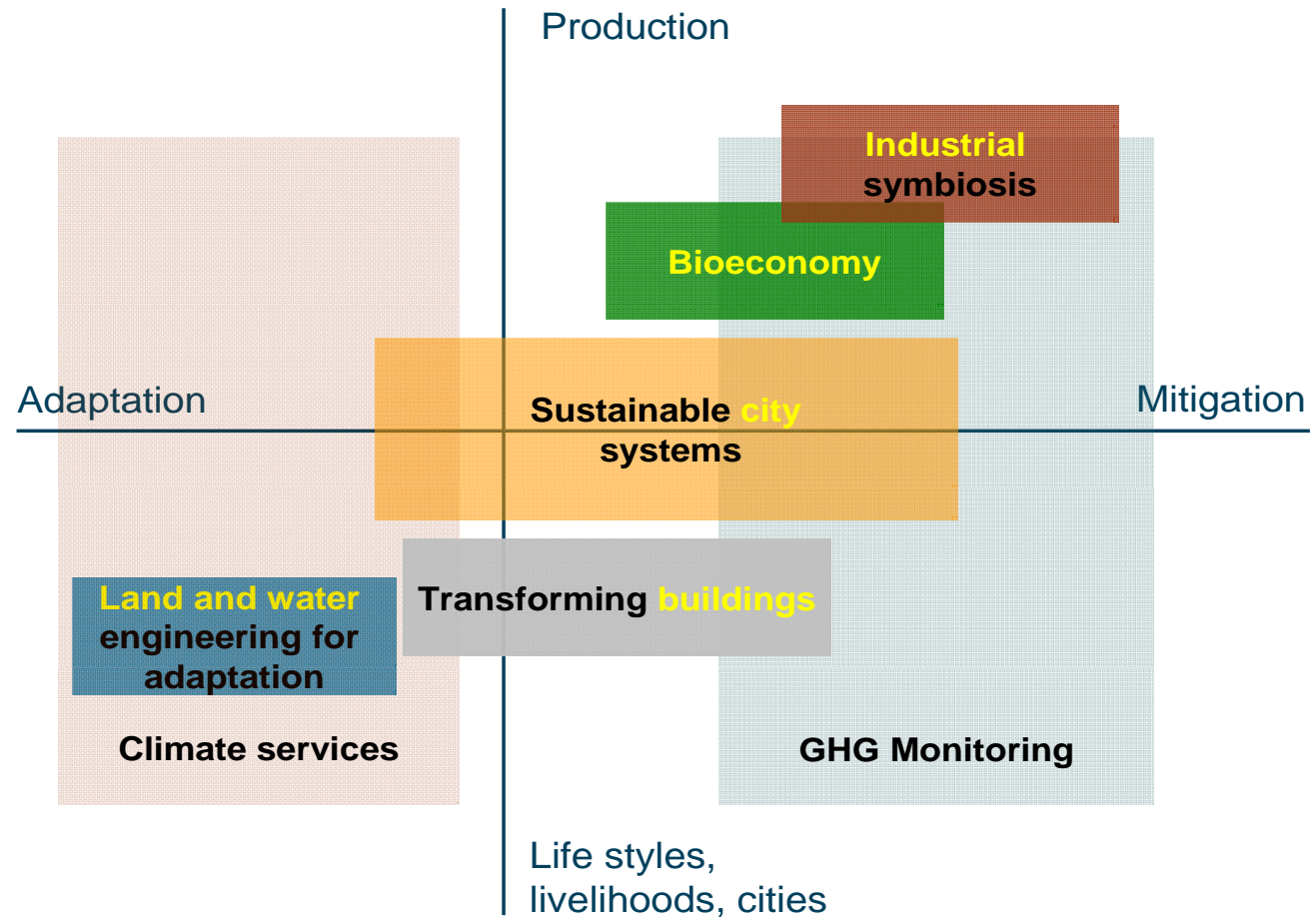
- Innovation
- Entrepreneurship
- Education



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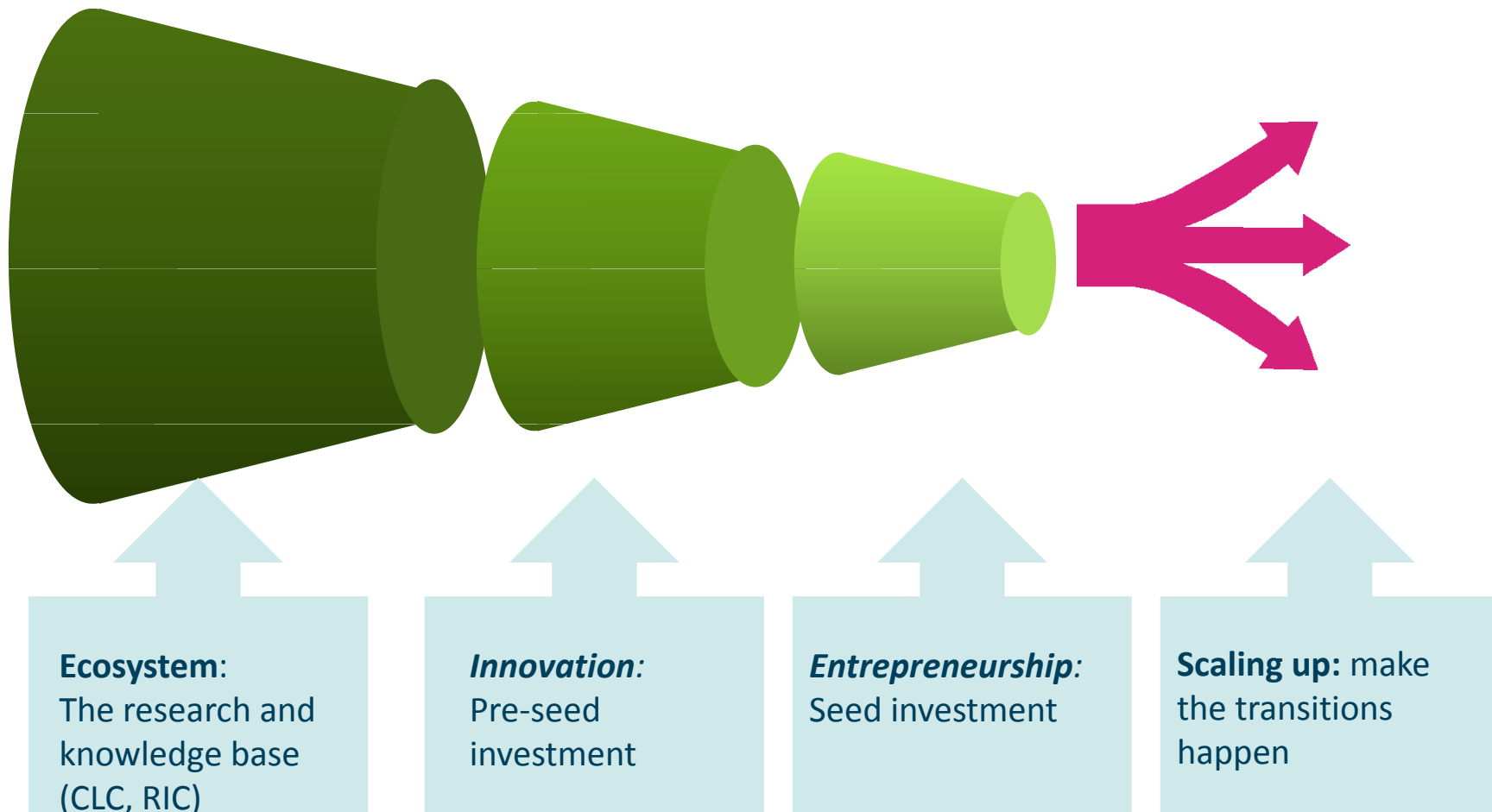
Approach

- we are connectors
- we privilege systemic innovation



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Approach



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Developing tools and scaling up innovation



3 exemplary projects

- ④ OASIS: developing an open-source catastrophe model for the insurance sector
- ④ SMART URBAN WATER: developing new services from interoperable sensors and interconnected data
- ④ Neighborhood demonstrators: developing new Business/Finance/Community Structures for scaling up innovation

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Developing tools: OASIS

1. Create a **professional community**: re-insurance, SMEs, academia engaged in a company



2. Develop an **open source catastrophe model** which:
 - Increases transparency
 - Helps new knowledge to be included



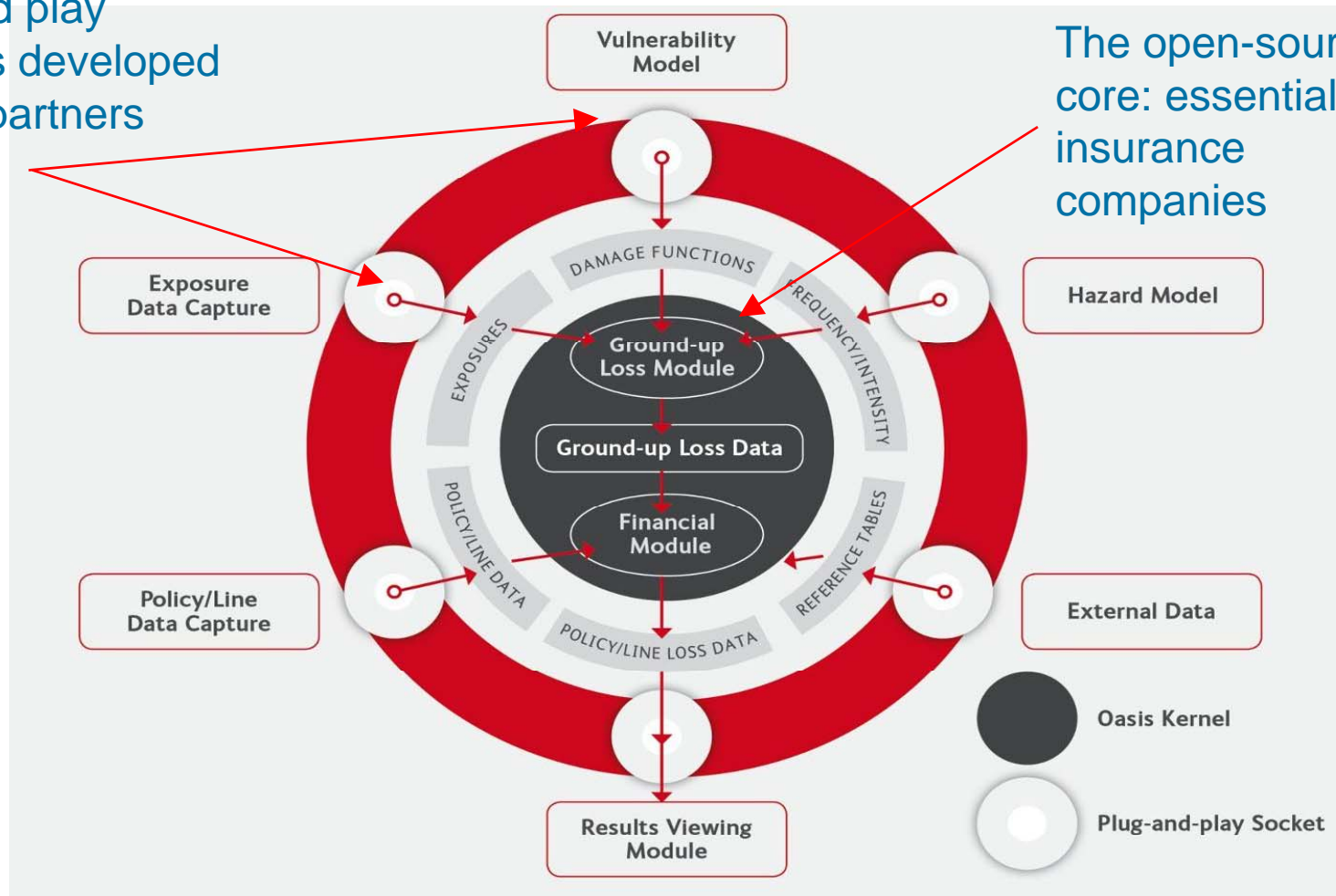
3. Involve **KIC partners** specialized in climate related risk management

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Developing tools: OASIS

Plug and play
modules developed
by KIC partners

The open-source
core: essential for
insurance
companies



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Developing tools: Smart Urban Water

A **key objective**: develop new services by facilitating interoperability of information production

A **secondary objective**: develop pervasive low cost sensor networks

Spinn-off created

DisdrMetrics



A first application related to water in cities



Where rainfall is measured



Where most people live

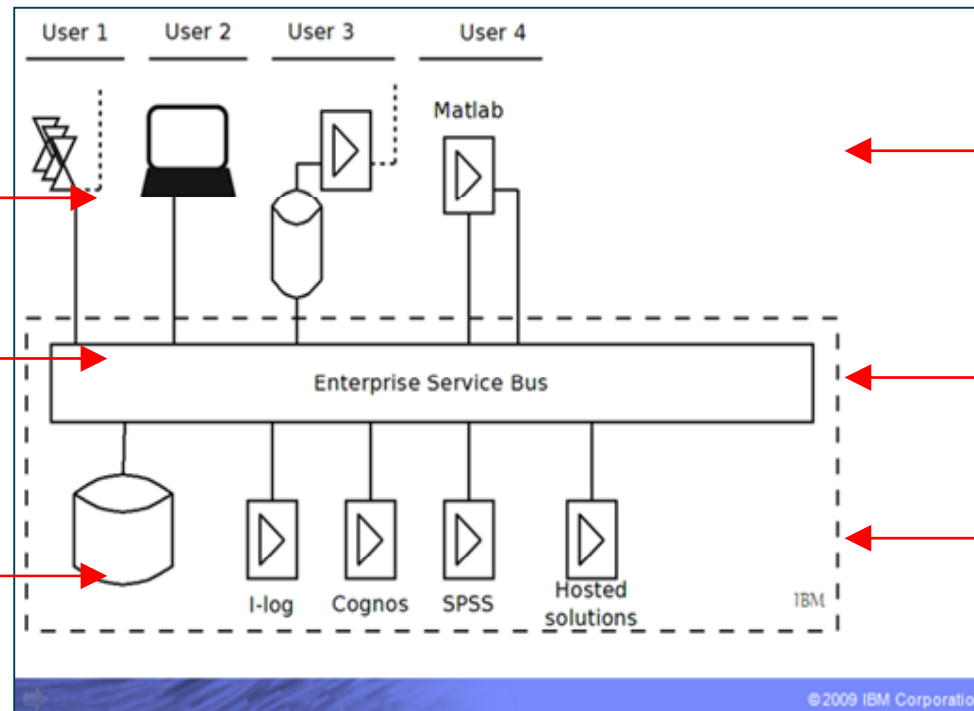
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Developing tools: Smart Urban Water

Develop new services and connect to end-users

Ensure interoperability

Produce data (using a.o. pervasive sensors and information from it)



KIC partners, new start-ups

Integrator tool (developed by IBM)

KIC partners

New projects in preparation: develop this approach for other climate variables, develop interface for geolocalisation

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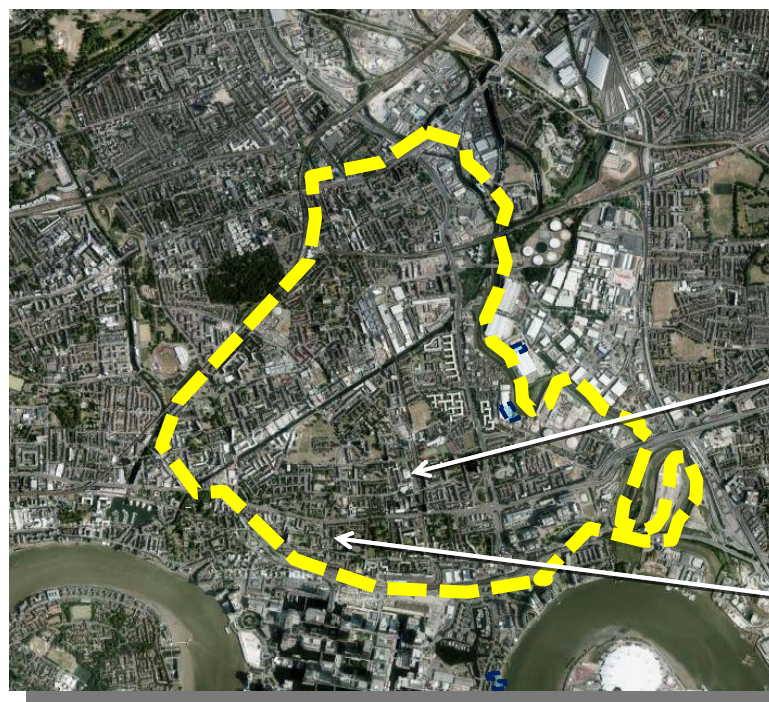
Scaling up innovation: Neighborhood demonstrators

Our tools

- Analysing innovation with public authorities in regions
- Climate market accelerator
- Demonstrator and living labs networks
- Platform: making the transitions happen

One example: developing new Business/Finance/Community Structures for scaling up building retrofit and renewable energy development

Bromley-by-Bow and Poplar – east London



Global review of best practice finance/business structures & proposal for local application

Smart Communities Plan assessing “community resilience” and set up of community owned projects

Pilot established for community budget consolidating different funding streams

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Conclusions and questions

- How to design the process?
 - Combine technology-push and user-driven approaches
 - Analyse/benchmark existing innovation initiatives regarding success and impact
 - Q. how can we move toward more open innovation initiatives in Europe?
- How should public bodies and innovative companies complement each other?
 - Public bodies should develop a stable and enabling environment (remove barriers, change procurement rules, develop innovative financing schemes...)
 - Demonstrators and awareness raising should help convince politicians and decision makers
 - Q. how to select priorities?

Thank you for your attention

*“The future is here, it's just not evenly
distributed yet”, William Gibson*