

What the EIT wants to accomplish

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EIT Chairman

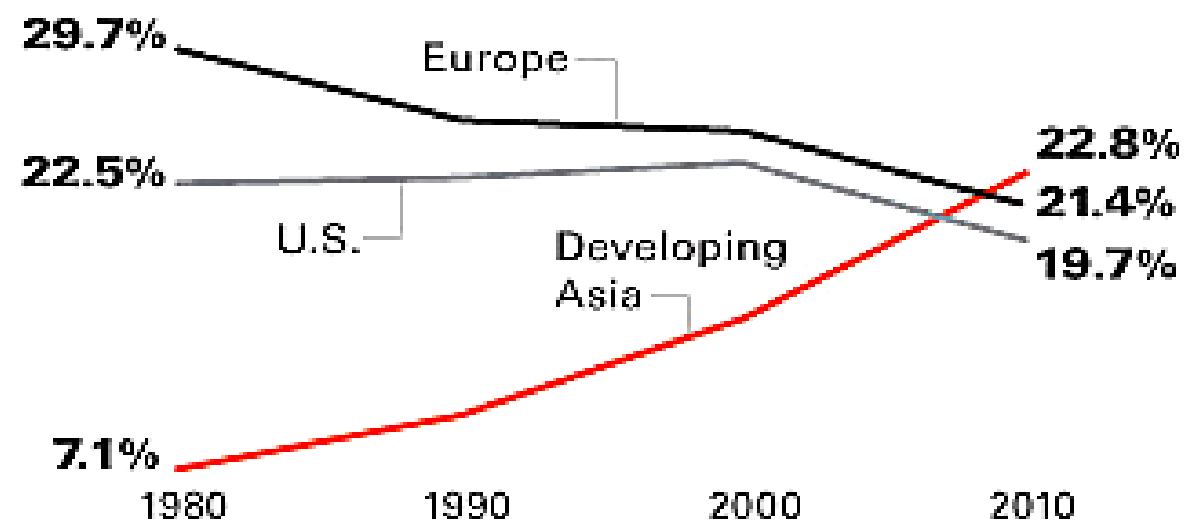
Launching the KICs – Delivering new solutions to
the European innovation landscape

Barcelona, June 2-3 2010

Push factors for action in innovation

- Crisis of Commons of product design and manufacturing
- Environmental & resources crisis
- The BRIC factor

Changing shares of global GDP



Source: IMF World Economic Outlook Database

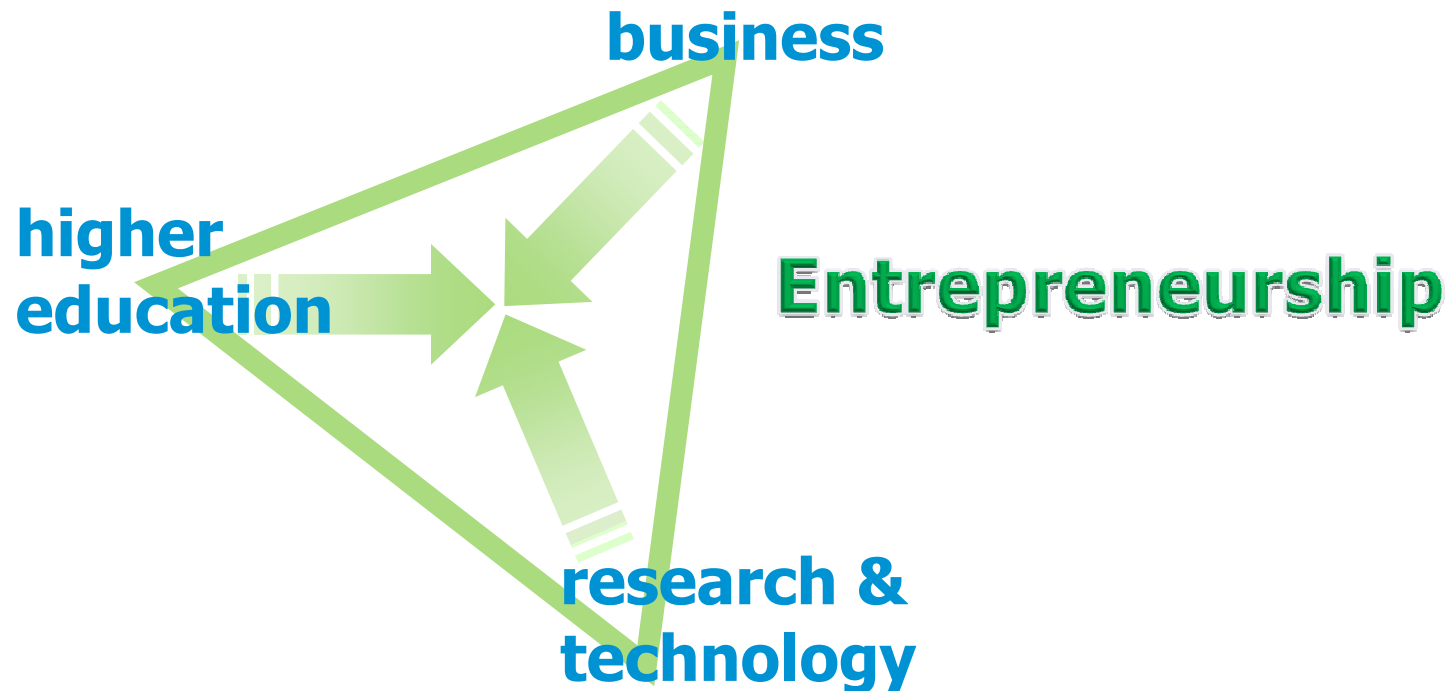
European Institute of Innovation and Technology (EIT)

Mission:

***“To be the catalyst for a step change in the
European Community’s innovation capacity and impact”***

The knowledge triangle at the core of innovation

Actors in the knowledge triangle are at the core of the **innovation web**



What the EIT wants to accomplish through the KICs

- The EIT aims to generate **tangible impact** in the following areas:
1. Addressing key **societal challenges**
 2. Fostering world-class innovation hot spots through **co-location**
 3. Turning ideas into **business creation** through entrepreneurship
 4. Shaping excellent, multi-disciplinary programmes of **education for innovation**

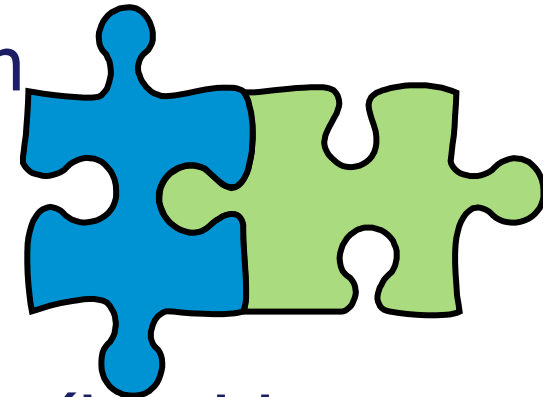
KICs main ingredients

Prerequisites for scaling up **Europe's innovation performance:**

- enhanced capacities
- high degree of integration e.g. co-location
- leadership

KICs integrate the knowledge triangle

- new innovations & new innovation models (inspiring others to emulate them)
- Entrepreneurship is the glue and the driver of the triangle



Vision: KIC 'challenges/impact'

**Excellence and
leadership in a web of
innovation**



**KICs competitive
on a world scale**

**Acting as a catalyst
for improvements
in curricula and
learning and
teaching methods**



**Strengthen
ongoing
developments
in higher
education**

**Foster
entrepreneurship
education**



**Deliver top
entrepreneurial
people**

Vision: KIC 'challenges/impact'

**Exploiting
entrepreneurship
through new and
existing private
companies, SMEs, start
ups, and new business
models/approaches**



**New business
creation**

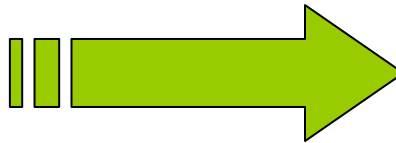
**Technical and
non-technical
innovation-driven
research and
technology**



**Full exploitation
of innovation
opportunities**

Vision: KIC 'challenges/impact'

**Bridging local
capabilities**



**Europe wide
opportunities**

**Apply an IPR
policy motivating
for the
stakeholders**



**Allowing broad use
of IPR in and
outside Europe**

**EIT Brand and
Communication**



**Restoring pride in
Europe's innovation
and international
recognition**

The way forward for the EIT



→ Building and promoting an EIT identity and culture

- Seeking **new ways** of delivering innovation, based on:
 - “Can-do” seizing new and emerging opportunities
 - Clear leadership
 - Entrepreneurship drive
 - Focus on impact: strong economic and societal returns
 - Output driven: Results and tangible deliverables
 - Simplicity
 - Re-balancing risk and control; trust
 - New ways of funding innovation: the EIT Foundation

The way forward for the KICs

→ Act as a role model in Europe and beyond:

- Cross fertilization among KICs
- Integration, dissemination, and replication of joint learning from the first KICs, beginning with
 - EIT labeled degrees and diplomas
 - New businesses, business models and businesses processes
 - KIC governance and financial models
- International exposure and benchmark against best international and world-class practices



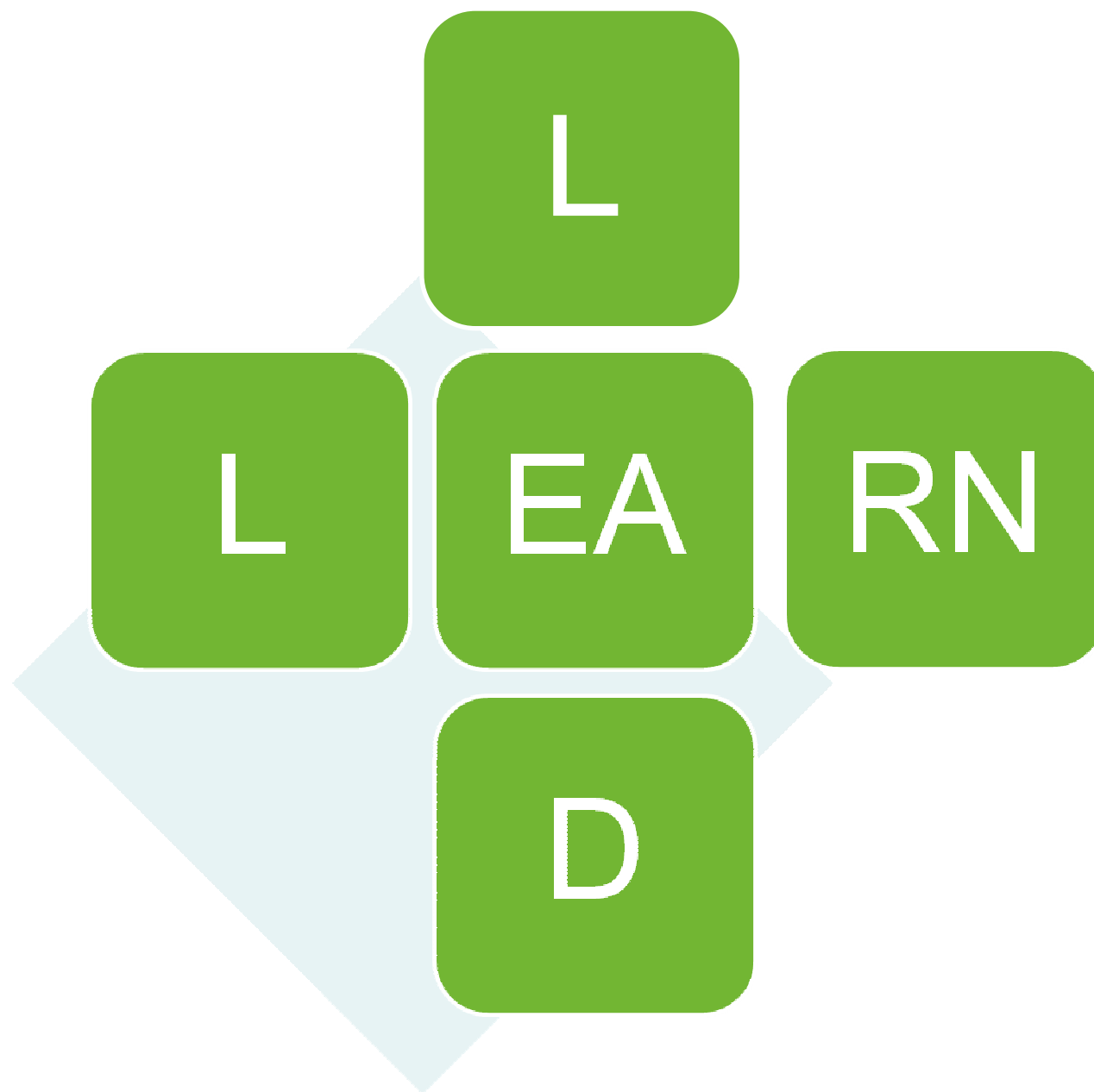
**→ Make best use of EIT as an icebreaker
in the EU innovation landscape**



EIT and KICs – Next steps

- 3 June 2010: Kick-off EIT and KICs dissemination and learning process
 - Conference on “Towards an EIT model for excellent education”, December 2010 Leuven
- Summer 2010: Signature of Framework Partnership Agreement & Annual Grants
- Summer 2010: Setting-up of the EIT Foundation
- Autumn 2010: Start consultations on the EIT’s Strategic Innovation Agenda





Thanks!