

# THE POWER OF CREATIVITY

RISE TO THE CHALLENGE

Empower Europe's Cultural &  
Creative Sectors and Industries





# ABOUT **EUROPEAN INSTITUTE OF INNOVATION & TECHNOLOGY**



# MAKING INNOVATION HAPPEN

The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe.

The EIT delivers a pipeline of cutting-edge solutions, talent and the supporting environment for innovation to thrive. Together with its multi-disciplinary ecosystem from business, education and research, the EIT provides opportunities for students, innovators and entrepreneurs across Europe.

The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation.



# EIT COMMUNITY

## EUROPE'S LARGEST INNOVATION NETWORK

The Institute supports multi-disciplinary and pan-European partnerships, **EIT Knowledge and Innovation Communities**, that bring together top companies, research centres and universities.

Together with their leading partners, the EIT Community offers a wide range of innovation and entrepreneurship activities across Europe to power students, innovators and entrepreneurs to turn their best ideas into innovative solutions and cutting-edge products and services.



### EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



### EIT Digital

Drive Europe's digital transformation



### EIT Food

Lead a global revolution in food innovation and production



### EIT Health

Give EU citizens greater opportunities for a healthy life



### EIT Urban Mobility

Smart, green and integrated transport



### EIT RawMaterials

Develop raw materials into a major strength for Europe



### EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry



### EIT InnoEnergy

Achieve a sustainable energy future for Europe

# EIT INNOVATION SUPPORT ACTIVITIES



## ENTREPRENEURIAL EDUCATION

The EIT changes mindsets for a more entrepreneurial culture. EIT education programmes focus on creativity, leadership and innovation skills combined with international and cross-organisational mobility. Education activities include Master and PhD programmes, online and professional courses as well as opportunities for Higher Education Institutions.



## INNOVATION PROJECTS

The EIT develops new models of how innovation is approached, managed, financed and delivered in Europe. Activities combine sectoral and cross-sectoral innovation, connect innovators from different industries, backgrounds and disciplines. Innovators and organisations across Europe join forces to develop tomorrow's solutions to global challenges.



## BUSINESS CREATION & ACCELERATION

The EIT Community offers a wide range of business creation and acceleration services: access to finance, to new customers and markets, as well as business skills training.

# INNOVATE WITH THE EIT

Joining the EIT Community is unlike any endeavour you'll have embarked on before.

In line with the EIT's new strategy, a Call for EIT Culture and Creativity will be launched in Q4 2021. An EIT Knowledge & Innovation Community must be born from a strong desire to do things differently, with like-minded people and organisations ready to experiment and operate at the boundaries of innovation. This EIT Knowledge & Innovation Community will pioneer solutions to pressing challenges and it must innovate.

Now is the time to support Europe's creative and cultural growth: join the creation of a pan-European innovation ecosystem dedicated to the Cultural & Creative Sectors and Industries. Are you ready for the challenge?





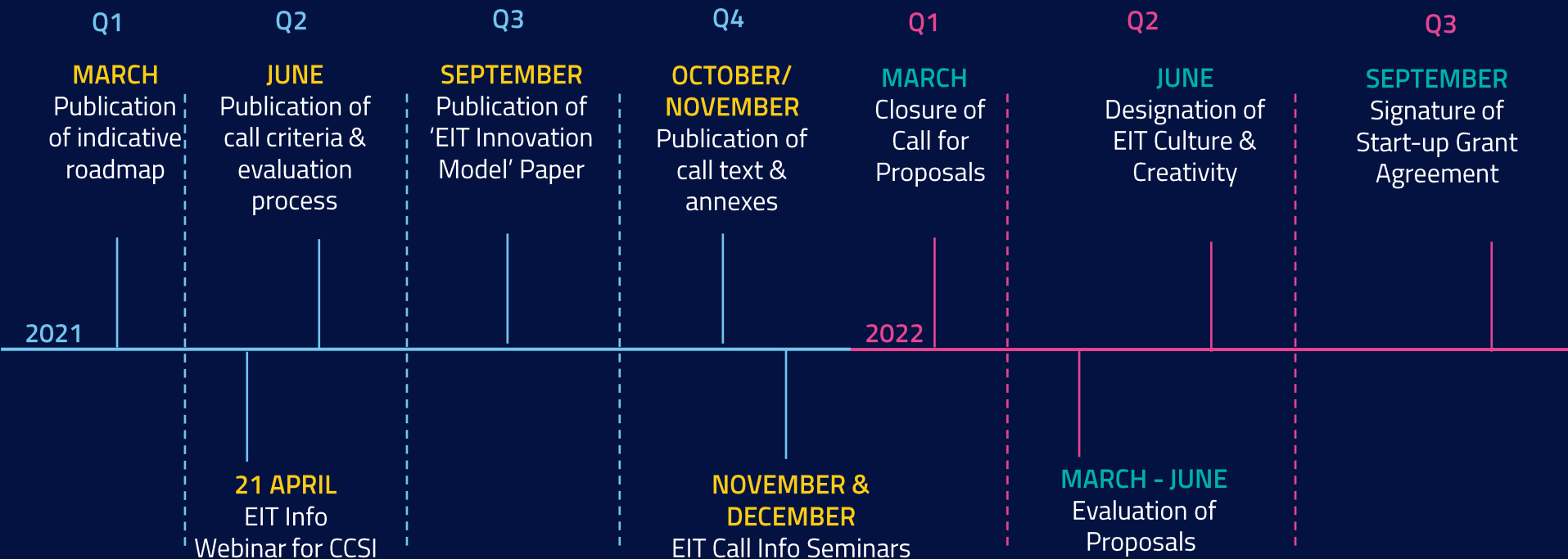
# EIT CALL FOR PROPOSALS

## EIT Culture & Creativity

# COMING SOON



# INDICATIVE ROADMAP 2021-22





# NEXT STEPS

## KEY LINKS





# FIND OUT MORE

## EIT CALL FOR PROPOSALS

- [Dedicated Section on the EIT Website](#)
- [Frequently Asked Questions](#)

## ABOUT THE EIT

- [EIT Mission](#)
- [EIT Strategy 2021-2027](#)



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