



# EIT Awareness Day in Croatia

Date: 24 February 2020

Venue: Hotel International, Miramarska 24, 10000, Zagreb, Croatia

9h30-10h00	Registration and welcome coffee
10h00-10h20	<p><b>Welcome</b></p> <ul style="list-style-type: none"><li>• Darko Horvat, Minister of Economy, Entrepreneurship and Crafts</li><li>• Blaženka Divjak, Minister of Education and Science</li><li>• Ognjan Zlatev, Head of the European Commission Representation in Croatia</li></ul> <p><i>Master of Ceremony: Branka Augustinović, Senior Special Advisor for EU and International Affairs, Ministry of Economy, Entrepreneurship and Crafts</i></p>
10h20-10h35	<p><b>The Croatian Innovation System (10' ppt + 5' Q&amp;A)</b></p> <ul style="list-style-type: none"><li>• Mario Antonić, State Secretary, Ministry of Economy, Entrepreneurship and Crafts</li></ul>
10h35-10h50	<p><b>Introduction to the EIT, Powering Innovation Across Europe (10' ppt + 5' Q&amp;A)</b></p> <ul style="list-style-type: none"><li>• Martin Kern, EIT Director</li></ul>
10h50-11h25	<p><b>EIT Education: from Student to Entrepreneur</b></p> <ul style="list-style-type: none"><li>• <b>EIT Climate-KIC:</b> Thanh-Tam Le, Director Mediterannean</li><li>• <b>EIT Digital:</b> Fabio Pianesi, Head of External Collaboration</li><li>• <b>EIT Food:</b> Marja Liisa Meurice, Director CLC North East</li><li>• <b>EIT Raw Materials:</b> Imre Gombkötő, Education Manager</li><li>• <b>EIT Manufacturing:</b> Marie Pauli, Interim Director of Finance</li></ul> <p><i>Moderator: Vlatka Petrović University of Zagreb</i></p>
11h25-12h00	<p><b>EIT Innovation: From Idea to Product</b></p> <ul style="list-style-type: none"><li>• <b>EIT Health:</b> Tamás Békási, EIT RIS BC Manager</li><li>• <b>EIT Urban Mobility:</b> Bence Huba, EIT RIS Manager</li><li>• <b>EIT InnoEnergy:</b> Kamil Szydłowski, CEE Regional Development</li></ul>



	<ul style="list-style-type: none"><li>• <b>EIT Raw Materials:</b> Sibila Borojevic-Šoštarić, University of Zagreb, EIT RawMaterials Hub Adria</li></ul> <p><i>Moderator: Romana Jordan, Member of the EIT Governing Board</i></p>
12h00 – 13h00	Networking (buffet) lunch
13h00-13h35	<p><b>EIT Entrepreneurship: From Lab to Market</b></p> <ul style="list-style-type: none"><li>• <b>SightRun:</b> Sandra Bortek, Co-founder and Marketing Manager</li><li>• <b>EIT InnoEnergy:</b> Kamil Szydłowski, CEE Regional Development</li><li>• <b>EIT Digital:</b> Fabio Pianesi, Head of External Collaboration &amp; success story</li><li>• <b>EIT Climate-KIC:</b> Marko Vincakovic, Founder and COO Makabi Agritech</li><li>• <b>EIT Health:</b> Dora Marosvölgyi, EIT Health X-KIC RIS Manager</li></ul> <p><i>Moderator: Augustin Jarak, President, Startup Croatia</i></p>
13h35-14h30	<p><b>Panel Discussion: Experiences and future perspectives– how the EIT Community can assist in enhancing innovation capacity in Croatia?</b></p> <p><i>(2rounds of questions + 15' Q&amp;A with audience)</i></p> <ul style="list-style-type: none"><li>• Augustin Jarak, President, Startup Croatia</li><li>• Ante Janko Bobetko, Member of the Board of Directors, HAMAG-BICRO</li><li>• Tome Antičić, State Secretary, Ministry of Education and Science</li><li>• Vlatka Petrović, Head of Center for Research, Development and Technology Transfer, University of Zagreb</li><li>• Romana Jordan, Member of the EIT Governing Board</li><li>• Tomislav Sokol, Member of the European Parliament</li></ul> <p><i>Moderator: Martin Kern, EIT Director</i></p>
14h30-14h45	<p><b>Wrap up and closing remarks</b></p> <ul style="list-style-type: none"><li>• Mario Antonić, State Secretary, Ministry of Economy, Entrepreneurship and Crafts</li></ul>
14h45-15h30	<p><b>Networking Coffee: Meet the EIT Innovation Communities over a coffee</b></p>