

CVs – Keynote Speakers

Josef Affenzeller - *Director Research Coordinator, AVL List GmbH*

Josef Affenzeller is Director of Research Coordination at AVL List GmbH. in Graz, Austria. He studied mechanical engineering at the Technical University of Graz, receiving his doctorate in 1973. He began working at AVL in 1967 and has held numerous positions. From 1999-2008 he was also Managing Director of the Acoustic Competence Centre, a public-private research centre for vehicle acoustics, in Graz.

Since 1994, he has been involved in the coordination of international RTD projects, acted as expert evaluator for FP4 and 5, and participated in several EC working group committees. From 1998 to 2008, he was coordinator of the European networks FUIRORE (Future Road Vehicle Research) and CALM (Transport Noise Mitigation), and is also the coordinator of an ERTAC (European Road Transport Research Advisory Council) working group. He has been an active member of EARPA (European Automotive Research Partners Association) since its foundation in 2002 and is currently serving as EARPA Chairman.

Sergio Bandinelli – *R&D Area Director, European Software Institute*

Sergio Bandinelli is R&D Director at ESI - European Software Institute, a technology research centre located in the Basque Country, Spain, founded in 1993 with the support of the European Commission and integrated in Tecnalia Technology Corporation. He is passionate about translating current and future market needs into challenging research projects and committed in collaborating with companies in IT-intensive sectors, especially with SMEs and SME clusters, to effectively deploy technology in their products and processes to improve business results.

For over 15 years, Sergio Bandinelli has worked in collaborative R&D projects in the context of the EC Research Framework Programmes and in ITEA / EUREKA clusters, as well as in national and regional programmes. He is now member of the Steering Board of ARTEMIS JU and of the boards of the Spanish Technology Platforms for Embedded Systems (PROMETEO) and for Software and Services (INES). Sergio Bandinelli obtained his Ph.D. in Software Engineering from Politecnico di Milano (Italy) and his degree in Informatics from ESLAI – University of Luján (Argentina).

Prof. Dr. Lutz Heuser - *Vice President SAP Research and Chief Development Officer, SAP*

Professor Heuser is an expert in the areas of Internet of Services, Internet of Things, Radio Frequency Identification (RFID) as well as the web-based service industry. He launched research initiatives in the field of software technology for emerging economies and is active in this area on a global basis.

Professor Heuser was Director of the European Research Organization at Digital Equipment Corporation Equipment. He is an Honorary Professor at the Technical Universities of Darmstadt and holds an Honorary PhD from the Technical university of Dresden. He is a member of the German Academy for Technological Sciences and Chairman of the International Research Forum and the Research Committee of the Munich Circle, both high level IT Think Tanks. Heuser serves as chairman of ISTAG, the European Commission's Information Society Technologies Advisory Group.

Nick Wainwright - *Director of Open Innovation Europe, HP Laboratories, Office of Open Innovation*

Nick Wainwright heads the European office of HP Laboratories' Open Innovation Office. Nick is responsible for developing innovation partnerships with industry and academia in Europe for HP Laboratories.

Previously, Nick led HP Labs' Digital Media Systems Research Department at HP Labs Bristol, UK, where his group was responsible for research into systems technologies that address how to capture, manage, store and publish digital content and media of all kinds. Nick joined HP Laboratories in 1987. Before his most recent positions he was responsible for research in communication systems – including high-speed and wireless networking – and in low-cost infra-red communications, which resulted in the creation of the standard for infra-red communications for hand-held devices.

Nick holds a BSc in Electrical and Electronic Engineering from the University of Bristol.